




# Fundraising is prohibited

We appreciate the willingness of IBOs to support many worthwhile causes and charities. Fundraising includes the solicitation for the donation of funds or the purchase of Amway™ products or services based on the representation that all, or some, of the gains, proceeds, donations, bonuses or profits generated by such sale will benefit a particular group, organization or cause.

## Do

-  Carefully review Rule 4.22 Fund-raising ([U.S.](#) | [Canada](#) | [Dominican Republic](#)).
-  Personally donate to a charity or cause without making a representation that your Amway business is involved.
-  Donate Amway products from your inventory, if you wish. These items cannot be counted as Verified Customer Sales (VCS).



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## Why?

- Fundraising must be kept separate from Amway products.
- IBOs may donate from personal inventory, but it may not be reported as a Verified Customer Sale (VCS).

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## Don't

-  Use Amway products or services in conjunction with any type of fundraising activity.
-  Solicit for donations by representing that proceeds will benefit a particular group, organization or cause.

## Why not?

- Fundraising implies partnership/connection to an organization, even if the Amway Corporation is not connected to the organization.
- This can create a concern if an organization has not been reviewed and approved by the Amway Corporate Social Responsibility team, and may put your business at risk as a result.
- Protect your business by avoiding fundraising, and following Event Sales or Display Booth guidelines instead.

### Resources:

Amway Business Reference Guide: [amway.com/brg](https://amway.com/brg) | [amway.ca/brg](https://amway.ca/brg) | [amway.com.do/brg](https://amway.com.do/brg).

Amway Business Conduct and Rules Department: [bcr@amway.com](mailto:bcr@amway.com).

Amway Business Support Materials Administration: [wwbsm@amway.com](mailto:wwbsm@amway.com).

IBOAI<sup>1</sup>: [www.iboai.com](https://www.iboai.com).

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